

Ritz Carlton of Dog Hotels Opens Doors in Fanwood

By FRED LECOMTE
Specially Written for The Westfield Leader and The Times

FANWOOD—K-9 Resorts Daycare & Luxury Hotel, the first and only facility of its kind in the nation, offering ultra-luxurious accommodations for pets, opened its doors at 43 South Avenue in Fanwood on January 30.

K-9 Chairman and Chief Executive Officer Steven E. Parker told *The Westfield Leader* and *The Scotch Plains-Fanwood Times* that when he was a young man, he was interested in law enforcement and planned to major in criminal justice at college.

However, Mr. Parker loved animals so much that he started a local pet sitting and dog walking business in high school.

"During my senior and college freshman years, the business started doing so well that I decided to attend an international pet sitting conference. That's where I got the inspiration to take it to the next level and opened up a luxury dog hotel," said Mr. Parker.

K-9 Resorts President Jason Parker explained how his brother Steven approached him with a partnership in the pet sitting business and the rest was history.

"We started watching neighbors' pets while they were on vacation," said Jason Parker. "As the business continued to grow, our goal was to shape it into a top notch professional business."

"With five years of experience behind us, we developed the idea to start K-9 Resorts Doggie Daycare & Luxury Hotel," he continued. "We scoped out several properties and found Fanwood to be the best centralized location. Pet owners in and outside of the area can conveniently come

to a luxurious facility that provides cage-free day care, overnight and extended boarding accommodations."

K-9 Resorts features a state-of-the-art air purification system. The facility also offers human quality amenities in every respect, from luxury suites with color TV and Simmons dog beds to room service.

Dogs are treated to sliced chicken breast and delicious arrays of quality gourmet foods. Evian spring water is served along with Frosty Paws brand doggie ice cream treats for dessert.

K-9 Resorts maintains an impressively low pet-to-staff ratio, ensuring each dog receives a generous amount of private personal attention, playtime, gourmet treats and love. Additionally, K-9 Resorts features a doggie entertainment system, customized for dogs' stimulation and enjoyment.

A relatively new option for pet owners, doggie daycare helps provide a place where a dog's physical and emotional health is maintained through a stimulating environment. It is considered by local veterinarians to be a premium pet care facility.

"I would like to invite any dog owner that lives in the Union County area to tour our amazing facility and meet our friendly, caring staff," said Steven Parker.

"I literally can say with confidence that we are the Ritz Carlton of dog hotels. We have many different services and amenities that both serves the client as well as the dogs," he stated.

"Our main focus is luxury for the dogs, and if that's what you are looking for, just stop in at the K-9 Resorts Daycare & Luxury Hotel or visit us at our website, www.k9resorts.com," added Jason Parker.



WELCOME TO K-9 RESORTS...from deluxe rooms to luxury suites, including digital cable color TV, K-9 offers the best in overnight accommodations for your pet. A cage-free environment ensures your dog is comfortable, happy and well cared for.

Len Kanarek Appointed Exec. VP at Gale Company

SCOTCH PLAINS—Len Kanarek of Scotch Plains has been appointed Executive Vice President for The Gale Company in Florham Park. He will be responsible for structuring and negotiating transactions, capital market activities and joint venture relationships.

Mr. Kanarek will also be involved in furthering the company's investment platform on both the domestic and international fronts.

"Len has a long established track record of executing complex transactions and managing growing organizations and we are proud to have him on The Gale Company team. Len will play an instrumental role in formulating our strategy and enhancing our operating structure as we continue to expand our leadership role in the local, national and international real estate markets," stated Mark Yeager, President and Chief Investment Officer, The Gale Company.

Prior to joining The Gale Company, Mr. Kanarek was senior vice president of Integrated Resources, Inc., a national real estate investment firm, where he focused on raising equity capital, structuring trans-

actions and maximizing the tax efficiency of investments.

Previously, he served as President of Equinox Financial, Ltd., a mergers and acquisitions firm, where he was responsible for arranging, structuring and negotiating the sale of closely held companies.

Mr. Kanarek started his career at a big eight public accounting firm specializing in the tax consequences of real estate investments and transactions.

He received a bachelor's degree from Binghamton University and a law degree from Syracuse University, College of Law (JD) and *Legum Magister (LLM)* in Taxation from the New York University Law School, Graduate Division (LLM-taxation).

Mr. Kanarek is a certified public accountant and a member of the New York Bar.

The Gale Company, headquartered in Florham Park, has regional offices in New York, Boston, California, the United Kingdom and South Korea. It is one of the largest real estate companies in the industry with a global portfolio of office space and properties exceeding 60 million square feet, a company spokesman said.

Westfield Area 'Y' Names Chief Operating Officer

WESTFIELD—The Westfield Area Y has announced that Paula Ehoff will be joining the staff as Chief Operating Officer effective Tuesday, March 1.

Over the last year, Ms. Ehoff served as Managing Director for Education and Training for Kintera, Inc., a software-as-a-service provider of knowledge interaction technology to non-profit organizations.

Prior to Kintera, Ms. Ehoff served for 13 years with the YMCA, most recently as a consultant analyst for the Y Metro Software Product with YMCA of the USA. Prior to that, she served as a Branch Executive Director for the Central Maryland Association.

She also held positions as Associate and Senior Associate Executive Director. Ms. Ehoff was the first Family Services Director for the Central Maryland Association. She was a pioneer of YMCA Family Services, both on the local and national levels.

In addition to her Y experience, Ms. Ehoff served as the Recreation

Supervisor for the City of Benicia, CA; successfully established and operated PC Ehoff, a computer consulting and education service; and was Executive Director of the Benicia Education Fund, a city-based philanthropic foundation dedicated to funding educational services not funded by the school system.

Ms. Ehoff holds a master's and bachelor's in education from Towson University. She teaches at a college near her home and serves on the boards of several community service organizations.

"We are thrilled to announce the appointment of Paula Ehoff," said Mark Elasser, Chief Executive Officer of the Westfield Area Y.

"In her new position, Paula will be responsible for all program and membership operations for the organization as well as working directly with me on fund development. She brings a wealth of experience and will be a great asset, not only to the Y, but to the greater Westfield community," said Mr. Elasser.

Expect More....



Charming "Gardens" Colonial

This pristine 4 bedroom, 3 1/2 bath, colonial cape sits on a quiet tree lined street within walking distance of school, town and NYC transportation. A sunny foyer and gleaming hardwood floors welcome you into the formal dining room with wainscoting and chair rail while the spacious living room boasts a fireplace and entrée to an airy screen porch. A "state of the art" kitchen offers both cabinet space and a convenient mud room along with access to a hall with a full bath, den and guest room. The 2nd floor master bedroom features skylights, and a private bath and the other two bedrooms share a bath. A fabulous finished rec room complete this "MUST SEE" home!

Offered at \$ 789,900.



Barbara M. Callahan

(908) 301-2886 Direct
NJAR Circle of Excellence 2004
Cell: 908-447-1806
E-Mail: brokerbmc@aol.com



RESIDENTIAL BROKERAGE
209 Central Avenue, Westfield NJ 07090
Bus.: (908) 233-5555

'Y' to Present Lecture Regarding Alzheimer's

WESTFIELD—A lecture entitled "What You Need to Know About Alzheimer's and Related Dementia Disorders" will be held on Monday, February 7, from 7 to 8 p.m. at the Westfield Area "Y," located at 220 Clark Street in Westfield.

Amy Matthews from the Alzheimer's Foundation of America will be the lead presenter. This lecture, which is free and open to the public, will cover information, resources, research and referrals.

Interested persons are asked to confirm plans to attend. For more information, or to respond, please call the Westfield Area "Y" at (908) 233-2700, extension no. 251.



Listing Commission

For Homes Priced at \$500,000 & Above
Full-Service at a Fair Price

1 1/2% For Homes Between \$400,000 - \$499,999
1 1/2% For Homes Under \$400,000

Here's What You Get for 1%

- ▶ Comparable Market Analysis
- ▶ MLS with Virtual Tour & Slide Show
- ▶ Featured on REALTOR.com SHOWCASE
- ▶ Featured on REALTOR.com w/Virtual Tour
- ▶ Featured on SellerNet.com w/Virtual Tour
- ▶ SellerNet® Premium Lawn Sign
- ▶ Hosted REALTOR® Open House
- ▶ SellerNet® EXCLUSIVE Home Staging® Consultation & Assessment
- ▶ SellerNet® EXCLUSIVE Open House Bus Tour
- ▶ SellerNet® EXCLUSIVE Award-Winning Ads
- ▶ SellerNet® Transaction Tracking System
- ▶ SellerNet® EXCLUSIVE Presentation Package
- ▶ 24/7 Full-Service REALTOR® Assistance

For More Information, Visit Our Website at SellerNet.com

Kimberley Aslanian Haley

Expect More

NJAR CIRCLE OF EXCELLENCE GOLD LEVEL 2003



CUSTOM GARDENS COTTAGE

This completely renovated Cottage style home is nestled in The Gardens section of Westfield boasting a new gourmet eat-in Kitchen, adjacent Family Room, formal Dining Room and Living Room with fireplace. Extensive architectural molding lends an air of formality this fine home, exemplifying quality craftsmanship and magnificent appointments that represent the ideal combination of classic detail and modern luxury.
(WSF 0386)

Offered for \$1,559,000.



RENOVATED WYCHWOOD COLONIAL

Completely rebuilt Westfield home offering ideal location, custom construction and quality improvements throughout. It boasts five bedrooms, three and a half Baths, formal Living and Dining Rooms, screened Porch and luxurious master suite. The gourmet Kitchen is complete with granite counter top, center island and French Doors to the patio. The charm of the 1930's is ideally combined with the convenience of today accommodating any family's needs.

Offered for \$1.4 Million



Coldwell Banker
Residential Brokerage

908.301.2004 - Direct Line
KimHaley@coldwellbanker.com
www.KimHaley.com



Business 908.233.5555
209 Central Avenue, Westfield, NJ 07090

COLDWELL BANKER

EXPERIENCE, TRUST, RELIABILITY SERVICE



Fanwood . . . Meticulously maintained three bedroom one and a half bath Col/Cape located on quiet tree lined street. Features formal living room with wood buning fireplace flanked by beautiful built in shelves, dining room w/ corner cupboard and French doors that lead you into newly painted three season porch with mahogany ceiling. Gleaming country French eat-in-kitchen with sub-zero. Finished family room with bar in basement. Large lot 85 x 110 and 1 car detached garage. Recent improvements include pavers walkway, LR molding, Full Bath, CAC, French Drain, re-finished wood floors, roof and the list goes on. Truly move in condition. Call Beth Kroncke for a private showing at 908-337-5971. WSF0030 \$425,000



ELIZABETH "BETH" KRONCKE
Sales Associate
DIRECT: 908-233-5555 x 224
CELL: 908-337-5971
ekroncke@coldwellbanker.com
www.elizabethkroncke.com



©2005 Coldwell Banker Real Estate Corporation. Coldwell Banker® is a registered trademark of Coldwell Banker Corporation. An Equal Opportunity Company. Equal Housing Opportunity. Owned and Operated by NRE, Inc.

WESTFIELD OFFICE 209 CENTRAL AVENUE 908-233-5555